

2017



www.ashlandbaydays.com

**July 14-16, 2017**

*Find yourself next to the water*

**ASHLAND**

Become A  
Bay Days 2017  
Arts & Crafts,  
Flea Market  
Information  
or Retail Vendor!

Bayview Park  
Battle of the Bands !!!  
Friday Night, July 14.

Bay Day Karaoke Finals!!  
Saturday Night, July 15.

Ashland's Got Talent  
Sunday, July 16

\*\*\*Old-Fashioned Games\*\*\*

**Application Deadline:  
June 9, 2017**

Ashland, Wisconsin



*Find yourself next to the water*

Bay Days Arts & Crafts  
c/o Ashland Chamber of Commerce  
P.O. Box 746  
Ashland, WI 54806

Presorted Standard  
U.S. Postage Paid  
Ashland, WI  
Permit No. 5

## Application Process

Applying for Bay Days 2017  
arts & crafts, information  
or retail booth space is easy.

Simply:

1. Read festival rules.
2. Complete arts & crafts application.
3. Submit application, vending fee,  
and photos of your booth to:

Booth Space Coordinator  
P.O. Box 746  
Ashland, WI 54806

**All applications and fees are due  
June 9, 2017**

*Vendors will be notified via e-mail  
if they are **not** accepted or there is  
no space available.*

**We Thank You For Helping to  
Make Bay Days 2017  
A Success!**

**Bayview Park  
Battle of the Bands!!!  
Friday Night, July 14**

**Bay Day Karaoke Finals!!  
Saturday Night, July 15**

**Ashland's Got Talent  
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## What is Bay Days?

Ashland Bay Days is an annual festival celebrating its 40th year. Many school & family reunions are scheduled over this weekend and we have found this **IS** the **hometown event** where friends and family gather for an annual homecoming.

This year we are excited to offer some great hometown entertainment. ***Battle of the Bands is back and will take place on Friday night!***

Saturday you'll see the annual Bay Days Strongman and Strongest Bam Bam competition, Toddler Run, Baby Crawl and Fun Run and the Bay Days Karaoke Finals.

Sunday is the Chequamegon Bay Sprint Triathlon, Little Minnow Kids' Triathlon and the Big Wheel Races.

The music is sensational all weekend! We have local singers, bands, and the ever popular Chequamegon Bay City Band. Watch for other surprises to this year's event! Ashland Bay Days is an excellent venue to promote your products and services and your sense of community.

## Invitation

Planning is well under way for Bay Days 2017 and we would like to invite you to participate. We welcome craft persons whose unique handmade crafts will be displayed for retail. In addition, Bay Days '17 will also feature information and retail booths.

Applications for Bay Days '17 are due by **June 9**. Vendors will be notified via e-mail if they are not accepted or there is no space available.

In order to provide the best festival atmosphere, vendors will be selected based on three criteria—unique products, booth appearance, and application postmark. If all things are equal, the first applicant will be granted space. Be sure to submit a photo of your booth with your application.

Please note that booth space is limited. Submit your application early. We look forward to your participation!

## Eligibility

- Arts & Crafts: products that are handmade crafts by the vendor; paintings, sculptures, pottery, and photography. (No food or drink sales allowed.)
- Information: non-profit organizations, educational institutions, clubs and civic groups. (No food or drink sales allowed.)
- Retail: commercial business/retail sales. Products that are not handmade by the vendor. (No food or drink sales allowed.)

## Festival Rules

- The basic vendor fee is due with the festival application. An invoice will be sent to those requesting additional booth space footage.
- No spaces will be assigned or held without payment. If you are not accepted into the festival, payment will be returned to you.
- Registration fees will not be refunded due to undesirable weather.
- Set up for the festival at the following times: Fri., July 14, from 10am-2pm; Sat., July 15, from 7am-9am (*5K & 10K will be running on the sidewalk*); and Sun., July 16, 7am-9am (*Chequamegon Bay Sprint Triathlon will be running on the sidewalk*). Setup will not be allowed before or after these designated times.
- Vendors setting up on Friday, July 14, may sell until 10 pm Friday night.
- Vendors can dismantle their booths after 3:30pm on Sunday, July 16.
- Bay Days is an outdoor event. Vendors are responsible for providing their own tables, chairs, etc.
- **No Food or Beverages for sale by arts & crafts vendors, retail vendors, or information booths. For food vendor information, contact: 715-682-2500.**
- **Electricity will not be available to craft vendors.**
- **There will NOT be a Maxwell Street Days event this year before Bay Days.**

## Festival Rules Cont.

- The vendor is entirely responsible for the leased space and shall keep it free from any conditions which might be dangerous. For safety reasons, no cooking will be permitted outside the designated booth space.
- Booth clean-up and garbage removal is the responsibility of the vendor during and after the festival. A \$50 fine will be levied against any vendor who does not remove their garbage during and after the festival.
- No vendor or representative shall conduct him/herself in a manner offensive to standards of decency or good taste.

### Cancellation Policy:

If you cancel by June 15, you will receive a 75% refund. After June 15, no refund.

## Calendar

**June 9, 2017:**

Application and fees due

**July 14-16, 2017:**

**Bay Days,  
Bayview Park,  
Ashland, WI**

*For more information, contact  
ashchamb@centurytel.net or  
send your inquiry to  
Bay Days 2017  
PO Box 746,  
Ashland, WI 54806  
Or call the Ashland Chamber at  
800-284-9484*

2017



2017 Bay Days  
Bayview Park  
July 14-16

*Find yourself next to the water*

**ASHLAND**

**Bay Days 2017: July 14-16.  
Application for Fine Arts, Arts & Crafts,  
Flea Market Vendors, Information  
& Retail Booth Space**

Return By June 9, 2017 to:

Bay Days 2017,

P.O. Box 746, Ashland WI 54806.

Questions? Call the Ashland Chamber  
at 800-284-9484 / 715-682-2500.

ashchamb@centurytel.net

Low  
Rates for  
Arts & Crafters

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Wisconsin Seller's Permit Number \_\_\_\_\_

**Vendor Category & Fees:** (Check appropriate category and note that vending fees apply to our standard 10'x10' vending area size. The basic fee must accompany each application.)

\$5.00 from each booth will be applied to the Battle of the Bands

\_\_\_\_\_ Arts & Crafts & Flea Market: Vendor handmade Products \$25.00 before June 2, \$40.00 thereafter  
Information: \$30.00 before June 2, \$45.00 thereafter

\_\_\_\_\_ Retail: Products that are not vendor handmade. \$140.00 before June 2, \$175.00 thereafter

**Booth Description:** Describe booth and indicate whether you have a canopy. \_\_\_\_\_

Please indicate your set-up time: Friday \_\_\_\_\_ pm Saturday \_\_\_\_\_ am

**Please include your vending fee plus a photo of your booth with your application. Please note there is NO POWER, water or indoor display area available.** If you have any other requirements or suggestions, please write on back of this form.

**\*Information Booths and Arts & Crafts Vendors will not be allowed to sell any foods or beverages.  
\*Vendors setting up Friday are welcome to sell until 10:00 p.m.**

**Item(s) you plan to sell and estimated prices:** \_\_\_\_\_

**Liability Release:**

Booth operator(s) shall indemnify and hold the Bay Days Committee, the City of Ashland, and the Ashland Area Chamber of Commerce harmless from liability for injury or damage to anyone or any property arising out of the operator's activities or operations.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_